

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 307360-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|----------------------|----------------|--------------|
| WPTV | Marta Salazar-Perren | EWS - Washingt | National |

 Advertiser
 Product
 Estimate Number

 Obama / Democrat / Presidε
 Obama for America
 1537

Billing Address:

GMMB Inc Attention: Accounts Payable 1010 Wisconsin Avenue - Suite #800 Washington, DC 20007

Send Payment To:

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

| Flight Dates | Order # | Alt Order # |
|---------------------|-----------------|--------------|
| 10/29/12 - 11/06/12 | 307360 | |
| Billing Calendar | Billing Type | |
| Broadcast | Cash | |
| Special Handling | | |
| Duplicate Invoice | | |
| IDB# | Advertiser Code | Product Code |
| 12856 | | |
| Agency Ref | Advertiser Ref | |
| 2 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|------|--------------------------------------|--|---|--------------------|--|--------|-------------------------------|------------|------|--|
| 1 | 10/30/12 | 11/05/12 | Sa 8-10a | 8-10a | S- | :30 | 1 | \$850.00 | NM | |
| | Weeks: Spots: # Ch | Start Date 10/30/12 n <u>Day Air</u> PTV Sa 11/ | | S- 1 escription | Rate \$850.00 Start/End Time 8-10a | | h <u>Ad-ID</u> 0 ofa12g1 | 82н | | <u>Rate Type</u> \$850.00 NM |
| 3 | 10/30/12 | 11/05/12 | M-F 6-7a | 6-7a | MTWTF | :30 | 1 | \$1,200.00 | NM | |
| | | Start Date 10/30/12 n <u>Day Air</u> PTV Th 11 | End Date MTWTF 11/05/12 MTWTF Date Air Time D /01/12 6:27 AM M | escription | <u>Rate</u> \$1,200.00 <u>Start/End Time</u> 6-7a | | <u>h Ad-ID</u> 0 ofa12g1 | 72н | | <u>Rate</u> <u>Type</u> \$1,200.00 NM |
| 4 | 10/30/12 | 11/05/12 | M-F 7-9a | 7-9a | MTWTF | :30 | 1 | \$1,500.00 | NM | |
| | Weeks: Spots: <u>#</u> Cl 23 W | | 11/05/12 MTWTF | escription | <u>Rate</u> \$1,500.00 <u>Start/End Time</u> 7-9a | | <u>h Ad-ID</u> 0 ofa12g1 | 82н | | <u>Rate</u> <u>Type</u> \$1,500.00 NM |
| 5 | 10/30/12 | 11/05/12 | Sa 7-8a | 7-8a | S - | :30 | 1 | \$725.00 | NM | |
| | . – | Start Date 10/30/12 h <u>Day Ai</u> PTV Sa 11 | | escription | <u>Rate</u> \$725.00 <u>Start/End Time</u> 7-8a | | th <u>Ad-ID</u> 30 OFA12G1 | 71H | | <u>Rate</u> <u>Type</u> \$725.00 NM |
| 6 | 5 10/30/12 | 11/05/12 | Sa 11-1130p | 11-1130p | S- | :30 | 1 | \$1,400.00 | NM | |
| | Weeks: Spots: # C 10 W | Start Date 10/30/12 h <u>Day</u> Air PTV Sa 11 | | -S- 1 | Rate \$1,400.00 <u>Start/End Time</u> 11-1130p | | th <u>Ad-ID</u> 30 ofa12g1 | .82н | | <u>Rate</u> <u>Type</u> \$1,400.00 NM |



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|-----------------|--------------------------------|------------------------------------|-----------------|---------------------------|--------|------------|------------|------|---------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 7 10/30/12 | 11/05/12 | Su 8-9a | 8-9a | S | :30 | 1 | \$1,075.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS 11/05/12S | Spots/Week 1 | <u>Rate</u> \$1,075.00 | | ,,, · · | | | |
| Spots: # C | | | • | Start/End Time | Lengti | Ad-ID | | | Rate Type |
| 12 W | /PTV Su 11 | | | 8-9a | :30 | OFA12G17 | 71н | | \$1,075.00 NM |
| 8 10/30/12 | 11/05/12 | M-F 9-10a | 9-10a | MTWTF | :30 | 1 | \$650.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS 11/05/12 MTWTF | Spots/Week 1 | <u>Rate</u> \$650.00 | | - | | | |
| Spots: # C | h <u>Day Ai</u> | | • | Start/End Time | Lengtl | n Ad-ID | | | Rate Type |
| 17 W | /PTVW 10 | 9:51 AM M-F 9- | 10a | 9-10a | :3 | OFA12G17 | 72н | | \$650.00 NM |
| 9 10/30/12 | 11/05/12 | M-F 10-11a | 10-11a | MTWTF | :30 | 1 | \$575.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week 1 | <u>Rate</u> \$575.00 | | | | · | |
| Spots: # C | | | <u>ption</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 14 V | /PTVW 10 | 0/31/12 10:50 AM M-F 10 | 0-11a | 10-11a | :3 | 0 OFA12G18 | 32н | | \$575.00 NM |
| 10 10/30/12 | 11/05/12 | Sa 10-1030a | 10-1030a | S - | :30 | 1 | \$500.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS 11/05/12S- | Spots/Week 1 | <u>Rate</u> \$500.00 | | • | | | |
| Spots: # C | : 10/30/12 :h <u>Day Ai</u> | | • | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | VPTV Sa 11 | | | 10-1030a | :3 | 0 OFA12G1 | 84н | | \$500.00 NM |
| 11 10/30/12 | 11/05/12 | M-F 12n-1p | 12-1p | MTWTF | :30 | 1 | \$500.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS | Spots/Week | <u>Rate</u> \$500.00 | | | | | |
| Spots: # C | | | iption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| – | | 1/02/12 12:40 PM M-F 12 | 2n-1p | 12-1p | :3 | 0 OFA12G1 | 84н | | \$500.00 NM |
| 13 10/30/12 | 11/05/12 | Su 6p | 6-630p | S | :30 | 1 | \$850.00 | NM | |
| Weeks: | Start Date | | Spots/Week 1 | Rate \$850.00 | | | | | |
| Spots: # C | 10/30/12 Ch <u>Day Ai</u> | | • | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| . – | VPTV Su 11 | | | 6-630p | :3 | 0 OFA12G1 | 94н | | \$850.00 NM |
| 15 10/30/12 | 11/05/12 | M-F 1135p-1235a | 1135p-1235a | MTWTF | :30 | 1 | \$575.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS 11/05/12 MTWTF | Spots/Week 1 | <u>Rate</u> \$575.00 | | | | | |
| Spots: # C | Ch <u>Day Ai</u> | ir Date <u>Air Time</u> Descr | | Start/End Time | | h Ad-ID | | | Rate Type |
| 16 V | VPTV F 1 | 1/02/12 12:11 AM M-F 1 | 135p-1235a | 1135p-1235a | :3 | 0 OFA12G1 | 82H | | \$575.00 NM |
| 16 10/30/12 | 11/05/12 | M-F 5-530p | 5-530p | MTWTF | :30 | 1 | \$1,600.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS 11/05/12 MTWTF | Spots/Week 1 | <u>Rate</u> \$1,600.00 | | | | | |
| Spots: # 0 | | | • | Start/End Time | | h Ad-ID | | | Rate Type |
| | | 1/01/12 5:27 PM M-F 5 | | 5-530p | :3 | 0 OFA12G1 | 82н | | \$1,600.00 NM |



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| | | | | | | Spots/ | | | |
|---------------|---------------------------|------------------------------------|-----------------|---------------------------|---------|----------------|------------|---------|---------------|
| ne Start Date | e End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 17 10/30/12 | 11/05/12 | M-F 530-6p | 530-6p | MTWTF | :30 | 1 | \$1,600.00 | NM | |
| Weeks: | | End Date MTWTFSS | Spots/Week | <u>Rate</u> \$1,600.00 | | | | | |
| Spots: # C | | | · · | Start/End Time | Length | Ad-ID | | | Rate Type |
| . – | VPTV F 11/0 | | | 530-6p | :30 |) OFA12G18 | 34н | | \$1,600.00 NN |
| 18 10/30/12 | 11/05/12 | M-F 6-630p | 6-630p | MTWTF | :30 | 2 | \$1,800.00 | NM | |
| Weeks: | | End Date MTWTFSS 11/05/12 MTWTF | Spots/Week 2 | Rate \$1,800,00 | | | | | |
| Spots: # C | | | _ | Start/End Time | Lengti | n Ad-ID | | | Rate Type |
| . – | VPTV W 10/3 | | | 6-630p | :30 | OFA12G18 | 32н | | \$1,800.00 N |
| 25 V | VPTV F 11/0 | 2/12 6:23 PM M-F 6 | 6-630p | 6-630p | :30 |) OFA12G18 | 32н | | \$1,800.00 N |
| 19 10/30/12 | 11/05/12 | Sa 6p | 6-630p | S- | :30 | 1 | \$850.00 | NM | |
| Weeks: | | End Date MTWTFSSS- | Spots/Week 1 | <u>Rate</u> \$850.00 | | | | | |
| Spots: # 0 | | | ription | Start/End Time | Lengt | n Ad-ID | | | Rate Typ |
| 12 V | VPTV Sa 11/0 | · · |) | 6-630p | :0 | 0 | | | \$500.00 NI |
| 13 V | See MG 1 NPTV Sa 11/0 | | o News | 7-730pm | :0 | 0 | | | \$850.00 N |
| 44.0 | | 9.14,19.15 | 12- 4- | 12 1n | .3 |) OFA12G18 | R2u | | \$500.00 NI |
| 14 V | MG for 19 | 6/12 12:17 PM M-F 1 .13 11/03 | 12n-1p | 12-1p | .ن |) OFAILGI | 3211 | | ψυσυ.υσ 14 |
| 45.1 | sports late | | . 2- | 2.25 | .3 | 0 OFA12G18 | R4H | | \$350.00 NI |
| 15 V | NPTV Tu 11/0 MG for 19 | | 2-3p | 2-3p | .5 | 0 01 11201 | 5 111 | | \$555.55 TH |
| | sports late | run | | | | | | | |
| 20 10/30/12 | 11/05/12 | M-F 7-730p | 7-730p | MTWTF | :30 | 2 | \$950.00 | NM | |
| Weeks: | | End Date MTWTFSS 11/05/12 MTWTF | Spots/Week 2 | <u>Rate</u> \$950.00 | · | | | | |
| Spots: # (| Ch <u>Day Air [</u> | Date Air Time Desc | ription | Start/End Time | | h <u>Ad-ID</u> | | | Rate Typ |
| 21 V | NPTV W 10/3 | 1/12 7:19 PM M-F 7 | 7-730p | 7-730p | | 0 OFA12G1 | | | \$950.00 NI |
| 22 V | WPTV F 11/0 | 2/12 7:01 PM M-F | 7-730p | 7-730p | :3 | 0 OFA12G1 | 84H | | \$950.00 N |
| 21 10/30/12 | 11/05/12 | Sa 7-8P | 7-8p | S- | :30 | 1 | \$350.00 | NM | 1-1 |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS 11/05/12S- | Spots/Week 1 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # (| | | | Start/End Time | Lengt | h <u>Ad-ID</u> | | | Rate Typ |
| | NPTV Sa 11/0 | | | 7-8p | :0 | 0 | | | \$350.00 N |
| | Credited | ng made good on #3072 | 205 same est | | | | | | |
| | | | | NT TE | .20 | | \$950.00 | NM | · · · · · |
| 22 10/30/12 | 11/05/12 | M-F 730-8p | 730-8p | MTWTF | :30 | 1 | | - INIVI | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS MTWTF | Spots/Week | <u>Rate</u> \$950.00 | | | | | |
| Spots: # | | | ription | Start/End Time | . Lenat | h Ad-ID | | | Rate Typ |
| | | 05/12 7:54 PM M-F | | 730-8p | | 0 OFA12G1 | 84н | | \$950.00 N |



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|-----------------|------------------------|---|------------------|---------------------------|--------|------------|------------|------|---------------------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 23 10/30/12 | 11/05/12 | The voice | 8-11p | M | :30 | 1 | \$4,000.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS 11/05/12 M | Spots/Week 1 | <u>Rate</u> \$4,000.00 | | | | | |
| Spots: # Cl | h <u>Day Air</u> | Date Air Time Descri | iption | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 8 W | PTVM 11 | /05/12 9:19 PM The v | oice | 8-11p | :3 | 0 OFA12G1 | 82н | | \$4,000.00 NM |
| 25 10/30/12 | 11/05/12 | law & order: svu | 9-10p | W | :30 | 1 | \$2,500.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS 11/05/12W | Spots/Week 1 | <u>Rate</u> \$2,500.00 | | | | | |
| Spots: # C | h <u>Day Air</u> | Date Air Time Descri | <u>iption</u> | Start/End Time | | th Ad-ID | | | Rate Type |
| 10 W | | /31/12 law & 31.6,31.7,31.8,31.9,31.1 | order: svu 0 | 9-10p |): | DO | | | \$2,500.00 NM |
| 26 10/30/12 | 11/05/12 | M-F 11-1135p | 11-1135p | MTWTF | :30 | 2 | \$1,400.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS 11/05/12 MTWTF | Spots/Week 2 | <u>Rate</u> \$1,400.00 | | | | | |
| Spots: # C | h <u>Day Air</u> | Date Air Time Descri | <u>ription</u> | Start/End Time | | th Ad-ID | | | Rate Type |
| 30 W | PTVW 10 | /31/12 11:28 PM M-F 1 | , | 11-1135p | | 30 OFA12G1 | | | \$1,400.00 NM |
| 29 W | PTV Th 11 | /01/12 11:21 PM M-F 1 | 1-1135p | 11-1135p | :3 | 30 OFA12G1 | 82H | | \$1,400.00 NM |
| 31 10/30/12 | 11/05/12 | dateline | 10-11p | F | :30 | 1 | \$2,500.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSSF | Spots/Week 1 | <u>Rate</u> \$2,500.00 | | | | | |
| Spots: # C | h <u>Day Air</u> | Date Air Time Desc | <u>ription</u> | Start/End Time | | th Ad-ID | | | Rate Type |
| 7 W | | /29/12 7:19 PM Night 25.10,31.5 | ly News Extended | 7-730p | :3 | 30 OFA12G1 | 84н | | \$1,800.00 NM |
| 8 W | | /29/12 7:25 PM Night 25.10,31.5 | ly News Extended | 7-730p | :3 | 30 OFA12G1 | 82н | | \$1,800.00 NM |
| 6 W | PTV Tu 10/ MG for 2 | /30/12 9:16 PM Voice 25.10,31.5 | 1 | 8-10p | :3 | 30 OFA12G1 | 82н | | \$4,000.00 NM |
| 9 W | PTV Th 11 MG for 2 | /01/12 4:46 PM M-F 4 25.10,31.5 | lp-5p | 4-5p | :3 | 30 OFA12G1 | 72н | | \$725.00 NM |
| 5 W | /PTV <i>F</i> 11 | /02/12 dateli : 31.6,31.7,31.8,31.9,31.1 | | 10-11p | : | 00 | | | \$ 2,500.00 NM |
| 10 W | /PTV F 11 | /02/12 2:28 PM M-F 2 25.10,31.5 | | 2-3p | : | 30 OFA12G1 | 72н | | \$350.00 NM |
| 32 10/30/12 | 10/30/12 | THE VOICE | 8-10p | -T | :30 | 1 | \$4,000.00 | NM | |
| Weeks: | Start Date 10/30/12 | End Date MTWTFSS 11/05/12 -T | Spots/Week 1 | <u>Rate</u> \$4,000.00 | | | | | |
| Spots: # C | | r Date Air Time Desc | ription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| 1 V | /PTV Tu 10 | /30/12 8:24 PM THE | VOICE | 8-10p | :: | 30 OFA12G1 | .84н | | \$4,000.00 NM |



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| ine Start Date End Date Description Start/End Time | MTWTFSS | Spots/ Length Week | Rate | Туре | |
|--|--|-----------------------------------|-------------|------|--|
| 33 10/30/12 10/30/12 GO ON/NEW NORMAL 10-11p | -T | :30 1 | \$2,500.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/30/12 11/05/12 -T 1 Spots: # Ch Day Air Date Air Time Description | Rate \$2,500.00 Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WPTV Tu 10/30/12 GO ON/NEW NORMAL See MG 33.2,33.3,33.4,33.5 | 10-11p | :00 | | | \$2,500.00 NM |
| 2 WPTV Tu 10/30/12 7:25 PM NBC Nightly News Special MG for 33.1 10/30 | 7-730p | :30 OFA12G182 | Н | | \$1,800.00 NM |
| 5 WPTV W 10/31/12 4:53 AM M-F 430-5a MG for 33.1 10/30 | 430-5a | :30 OFA12G182 | н | | \$100.00 NM |
| 3 WPTV Th 11/01/12 5:12 AM M-F 5-6a MG for 33.1 10/30 | 5-6a | :30 OFA12G182 | Н | | \$500.00 NM |
| 4 WPTV F 11/02/12 4:50 AM M-F 430-5a MG for 33.1 10/30 | 430-5a | :30 OFA12G182 | Н | | \$100.00 NM |
| 34 10/31/12 10/31/12 ANIMAL/GUYS 8-9p | W | :30 1 | \$1,450.00 | NM | · · · · · · · · · · · · · · · · · · · |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/30/12 11/05/12 W 1 Spots: # Ch Day Air Date Air Time Description 1 WPTV W 10/31/12 8:48 PM ANIMAL/GUYS | Rate \$1,450.00 Start/End Time 8-9p | Length Ad-ID :30 0FA12G184 | Н | | <u>Rate</u> <u>Type</u> \$1,450.00 NM |
| 35 11/01/12 11/01/12 30 ROCK/UP ALL NIGHT8-9p | T | :30 1 | \$1,450.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/30/12 11/05/12 T 1 | Rate \$1,450.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description 1 WPTV Th 11/01/12 See MG 35.2 Air Time Description 30 ROCK/UP ALL NIGHT | Start/End Time 8-9p | <u>Length</u> <u>Ad-ID</u> :00 | | | <u>Rate</u> <u>Type</u> \$1,450.00 NM |
| 2 WPTV Th 11/01/12 7:59 PM The Voice MG for 35.1 11/01 | 8-9p | :30 OFA12G184 | ! н | | \$1,450.00 NM |
| 36 11/01/12 11/01/12 OFFICE/PARKS 9-10p | T | :30 1 | \$1,800.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/30/12 11/05/12 T 1 | <u>Rate</u> \$1,800.00 | | | | D 4 T |
| Spots: # Ch Day Air Date Air Time Description 1 WPTV Th 11/01/12 OFFICE/PARKS | Start/End Time 9-10p | <u>Length</u> <u>Ad-ID</u> :00 | | | Rate Type \$1,800.00 NM |
| See MG 36.2 2 WPTV Th 11/01/12 9:43 PM The Voice MG for 36.1 11/01 | 9-10p | :30 OFA12G177 | 2н | | \$1,800.00 NM |
| 37 11/02/12 11/02/12 GO ON/GUYS 8-9p | F | :30 1 | \$1,450.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/30/12 11/05/12 F 1 | <u>Rate</u> \$1,450.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description 1 WPTV F 11/02/12 GO ON/GUYS | Start/End Time 8-9p | <u>Length</u> <u>Ad-ID</u> :00 | | | <u>Rate</u> <u>Type</u> \$1,450.00 NM |
| See MG 37.2 2 WPTV F 11/02/12 Revolution See MG 37.3 | 8-9p | :00 | | | \$1,450.00 NM |
| 3 WPTV F 11/02/12 7:59 PM Friday Prime A MG for 37.2 11/02 | 8-9p | :30 OFA12G18 | 2н | | \$1,450.00 NM |



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|-------------------|-------------------------------|------------------------|------------------------------------|---------------------------------------|---|--------|------------------------------|---------------------------------------|-------|----------------------------|
| ine Start Date | End Date | Description | on | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 38 11/02/12 | 11/02/12 | GRIMM | | 9-10p | F | :30 | 1 | \$1,450.00 | NM | |
| Weeks: Spots: # C | | | MTWTFSSF- Time Descrip 18 PM GRIMM | | <u>Rate</u> \$1,450.00 <u>Start/End Time</u> 9-10p | | <u>Ad-ID</u>) OFA12G1 | 72н | | Rate Type \$1,450.00 NM |
| 39 11/03/12 | 11/03/12 | SNL | TO FIVE GIVINA | 1130p-1a | S- | :30 | 1 | \$1,350.00 | NM | \$1,100.00 |
| | | | | · · · · · · · · · · · · · · · · · · · | | | <u> </u> | 41,000.00 | | |
| Weeks: | Start Date 10/30/12 | End Date 11/05/12 | MTWTFSS S- | Spots/Week 1 | <u>Rate</u> \$1,350.00 | | | | | |
| Spots: # C | h <u>Day Aiı</u> PTV Sa 11 | | Time Descrip | tion | Start/End Time 1130p-1a | | <u>n Ad-ID</u>) OFA12G1: | 94H | | Rate Type \$1,350.00 NM |
| | | | | 220- 7- | | | 2 | \$600.00 | NM | \$1,000.00 Till |
| 40 11/03/12 | 11/03/12 | Notre Da | me | 330p-7p | S- | :30 | | \$600.00 | INIVI | |
| Weeks: | Start Date 10/30/12 | End Date 11/05/12 | MTWTFSS | Spots/Week | <u>Rate</u> \$600.00 | | | | | |
| Spots: # C | h <u>Day Ai</u> | | Time Descrip | <u>tion</u> | Start/End Time | | n Ad-ID | | | Rate Type |
| | PTV Sa 11 | | 18 PM Notre D | | 330p-7p | | O OFA12G1 | | | \$600.00 NM |
| 2 W | PTV Sa 11 | /03/12 5: | 30 PM Notre D | ame | 330p-7p | :31 |) OFA12G1 | 84H | | \$600.00 NM |
| 41 11/04/12 | 11/04/12 | Major Lea | ague Soccer | 330-6pm | S | :30 | 1 | \$750.00 | NM | |
| Weeks: | | End Date | | Spots/Week | Rate | -, -· | | | | |
| Snots: # C | 10/30/12 h Day Ai | 11/05/12 r Date Air | S Time Descrip | 1 Ition | \$750.00 Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| . – | PTV Su 11 | | | eague Soccer | 330-6pm | | 0 OFA12G1 | 82н | | \$750.00 NM |
| 42 11/04/12 | 11/04/12 | NFL Gan | пе | 815p-1130P | S | :30 | 1 | \$3,500.00 | NM | |
| Weeks: | | End Date | MTWTFSS | Spots/Week | Rate | | | | | - |
| Spots: # C | 10/30/12 h <u>Day Ai</u> | | S Time Descrip | 1 ation | \$3,500.00 Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| . – | /PTV Su 11 | | 03 PM NFL G | | 815p-1130P | | 0 OFA12G1 | 82н | | \$3,500.00 NM |
| 43 11/05/12 | 11/05/12 | M-F 7-73 | 0p News | 7-730p | M | :30 | 1 | \$3,000.00 | NM | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | 10/30/12 | 11/05/12 | M | 1 | \$3,000.00 | | F V 1 1 D | | | Pata Tuna |
| Spots: # C | | | Time Descript 20 PM M-F 7- | | Start/End Time 7-730p | | <u>h Ad-ID</u> 0 ofa12G1 | 82н | | Rate Type \$3,000.00 NM |
| 44 11/05/12 | | THE VOI | | 8-10p | M | | | \$4,000.00 | NM | |
| | | | MTWTFSS | | | | | · · · · · · · · · · · · · · · · · · · | | |
| Weeks: | Start Date 10/30/12 | End Date 11/05/12 | M | Spots/Week 1 | <u>Rate</u> \$4,000.00 | | | | | |
| Spots: # C | | | Time Descrip | | Start/End Time | | <u>h</u> <u>Ad-ID</u> | 0.411 | | Rate Type |
| 1 W | /PTV M 11 | 1/05/12 8: | 23 PM THE V | | 8-10p | | 0 OFA12G1 | | | \$4,000.00 NM |
| 45 10/30/12 | 11/02/12 | ET | | 7-730p | -TWTF | :30 | 2 | \$950.00 | NM | |
| Weeks: | Start Date | | MTWTFSS | Spots/Week | Rate | | | | | |
| Spots: # C | 10/30/12 th Day Ai | 11/05/12 ir Date Ai | -TWTF r Time Descri | 2 otion | \$950.00 Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| . – | /PTV Tu 10 | | :45 PM ET | | 7-730p | | 0 OFA12G1 | .84н | | \$950.00 NM |
| | | | :17 PM ET | | 7-730p | :3 | 0 OFA12G1 | .82н | | \$950.00 NM |



| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 307360-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |

| Advertiser | Product | Estimate Number |
|----------------------|-------------------------|-----------------|
| Obama / Democrat / P | resid Obama for America | 1537 |

| ine | Start Date | End Date | Description | on | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|-----|----------------------|---------------------|---------------------------------------|---|-----------------|--|--|------------------|------------|-------------|---------------|
| 46 | 10/30/12 | 11/02/12 | INSIDER | | 730-8p | -TWTF | :30 | 2 | \$950.00 | NM | |
| , | Weeks: | Start Date 10/30/12 | End Date 11/05/12 | MTWTFSS -TWTF | Spots/Week 2 | <u>Rate</u> \$950.00 | - | | | | |
| | Spots: # Ch | n <u>Day A</u> | ir Date Air | Time Descrip | <u>tion</u> | Start/End Tim | | h Ad-ID | | | Rate Type |
| | | | | 28 PM INSIDE | | 730-8p | | 0 OFA12G18 | | | \$950.00 NM |
| | 2 W | PTV F 1 | 1/02/12 7: | 55 PM INSIDE | R | 730-8p | :3 | 0 OFA12G18 | 34H | | \$950.00 NM |
| 47 | 10/30/12 | 11/02/12 | ELLEN | . · | 4-5p | -TWTF | :30 | 3 | \$725.00 | NM | |
| | Weeks: | Start Date 10/30/12 | End Date 11/05/12 | MTWTFSS -TWTF | Spots/Week 3 | <u>Rate</u> \$725.00 | | | | _ | |
| | Spots: # Cl | | | Time Descrip | <u>tion</u> | Start/End Tim | <u>e Lengt</u> | h Ad-ID | | | Rate Type |
| | 1 W | PTV Tu 1 | 0/30/12 4: | 23 PM ELLEN | | 4-5p | :3 | 0 OFA12G18 | 32H | | \$725.00 NM |
| | 2 W | PTV Th 1 | 1/01/12 4: | 20 PM ELLEN | | 4-5p | | 0 OFA12G18 | | | \$725.00 NM |
| | 3 W | PTVF 1 | 1/02/12 4: | 32 PM ELLEN | | 4-5p | :3 | 0 OFA12G1 | 72н | | \$725.00 NM |
| 48 | 11/03/12 | 11/03/12 | Sa 11-11 | 30p | 11-1130p | S- | :30 | 1 | \$1,400.00 | NM | |
| | Weeks: | Start Date | End Date 11/05/12 | MTWTFSS | Spots/Week | Rate \$1,400.00 | ······································ | | | | |
| | Spots: # Cl | | | Time Descrip | tion | Start/End Tim | ie Lenat | h Ad-ID | | | Rate Type |
| | | PTV Sa 1 | | 29 PM Sa 11-1 | | 11-1130p | | 0 OFA12G1 | 84н | | \$1,400.00 NM |
| 49 | 11/04/12 | 11/04/12 | 1130p-12 | 2x After NFL | 1130p-1205a | S | :30 | 1 | \$1,000.00 | NM | |
| | Weeks: | Start Date | | MTWTFSS | Spots/Week | Rate | | | | | |
| | C4 # C | 10/30/12 | 11/05/12 | S | • | \$1,000.00 Start/End Tim | ne Lengi | h Ad-ID | | | Rate Type |
| | Spots: # Cl | | | <u>r Time</u> <u>Descrip</u> :52 PM 1130p- | | 1130p-1205a | _ | 0 0FA12G1 | 84н | | \$1,000.00 NM |
| | | | | | | | | | 0500.00 | NIN A | |
| 50 | 10/30/12 | 11/02/12 | M-F 5-6a | | 5-6a | -TWTF | :30 | 3 | \$500.00 | NM | |
| | Weeks: | Start Date 10/30/12 | End Date 11/05/12 | MTWTFSS -TWTF | Spots/Week 3 | <u>Rate</u> \$500.00 | | | | | |
| | Spots: # C | h <u>Day</u> A | ir Date Air | r Time Descrip | <u>otion</u> | Start/End Tim | ne <u>Leng</u> | th Ad-ID | | | Rate Type |
| | 1 W | PTV Tu 1 | 0/30/12 5 | :10 AM M-F 5-6 | Sa | 5-6a | :3 | 0 OFA12G1 | 82н | | \$500.00 NM |
| | 3 W | PTVW 1 | 0/31/12 5 | :57 AM M-F 5-6 | Sa | 5 -6a | | 0 ofa12g1 | | | \$500.00 NM |
| | 2 W | PTV Th 1 | 1/01/12 5 | :43 AM M-F 5-6 | Sa | 5-6a | . :3 | 0 OFA12G1 | 84н | | \$500.00 NM |
| 51 | 10/30/12 | 11/02/12 | M-F 6-7a | <u> </u> | 6-7a | -TWTF | :30 | 3 | \$1,200.00 | NM | |
| | Weeks: | Start Date | | MTWTFSS -TWTF | Spots/Week 3 | <u>Rate</u> \$1,200.00 | | | · · · | | |
| | Spots: # C | 10/30/12 h Day A | 11/05/12 <u>\ir Date</u> <u>Ai</u> | r Time Descrip | • | Start/End Tim | ne Lena | th Ad-ID | | | Rate Type |
| | . – | | | :38 AM M-F 6-7 | | 6-7a | | 0 OFA12G1 | 84н | | \$1,200.00 NM |
| | | | | :58 AM M-F 6-7 | | 6-7a | | 30 OFA12G1 | | | \$1,200.00 NM |
| | | | | :42 AM M-F 6-7 | | 6-7a | : | 30 OFA12G1 | 72н | | \$1,200.00 NM |
| 52 | 11/04/12 | 11/04/12 | SU 10-1 | 1am To the Po | int 10-11am | S | :30 | 1 | \$425.00 | NM | |
| 1 | | | | | | | | | | | |
| | Weeks: | Start Date | | MTWTFSS | Spots/Week | Rate | | | | | |
| | Weeks: Spots: # C | 10/30/12 | 11/05/12 | MTWTFSS S r Time Descrip | 1 | <u>Rate</u> \$425.00 Start/End Tin | na lana | th Ad- <u>ID</u> | | | Rate Type |



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 307360-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |

| Advertiser | Product | Estimate Number |
|---------------------------|-------------------|-----------------|
| Obama / Democrat / Presid | Obama for America | 1537 |

Spots/

| Line Start Date En | nd Date Description | on Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
|-------------------------|--|-----------------------------------|-------------------------|--------|---------------------------------|----------|------|--|
| 53 11/04/12 11 | /04/12 Su 7-8a | 7-8a | S | :30 | 1 | \$500.00 | NM | |
| | <u>Int Date</u> <u>End Date</u> 30/12 11/05/12 | MTWTFSS Spots/Week | <u>Rate</u> \$500.00 | | | • | | |
| Spots: # Ch 1 1 WPTV | | Time Description 50 AM Su 7-8a | Start/End Time 7-8a | | <u>th Ad-ID</u> 30 OFA12G182 | Н | | <u>Rate</u> <u>Type</u> \$500.00 NM |

Total Spots

63

Gross Total

\$78,675.00

Payment Terms 30 Days

Agency Commission

\$11,801.25

Net Amount Due

\$66,873.75